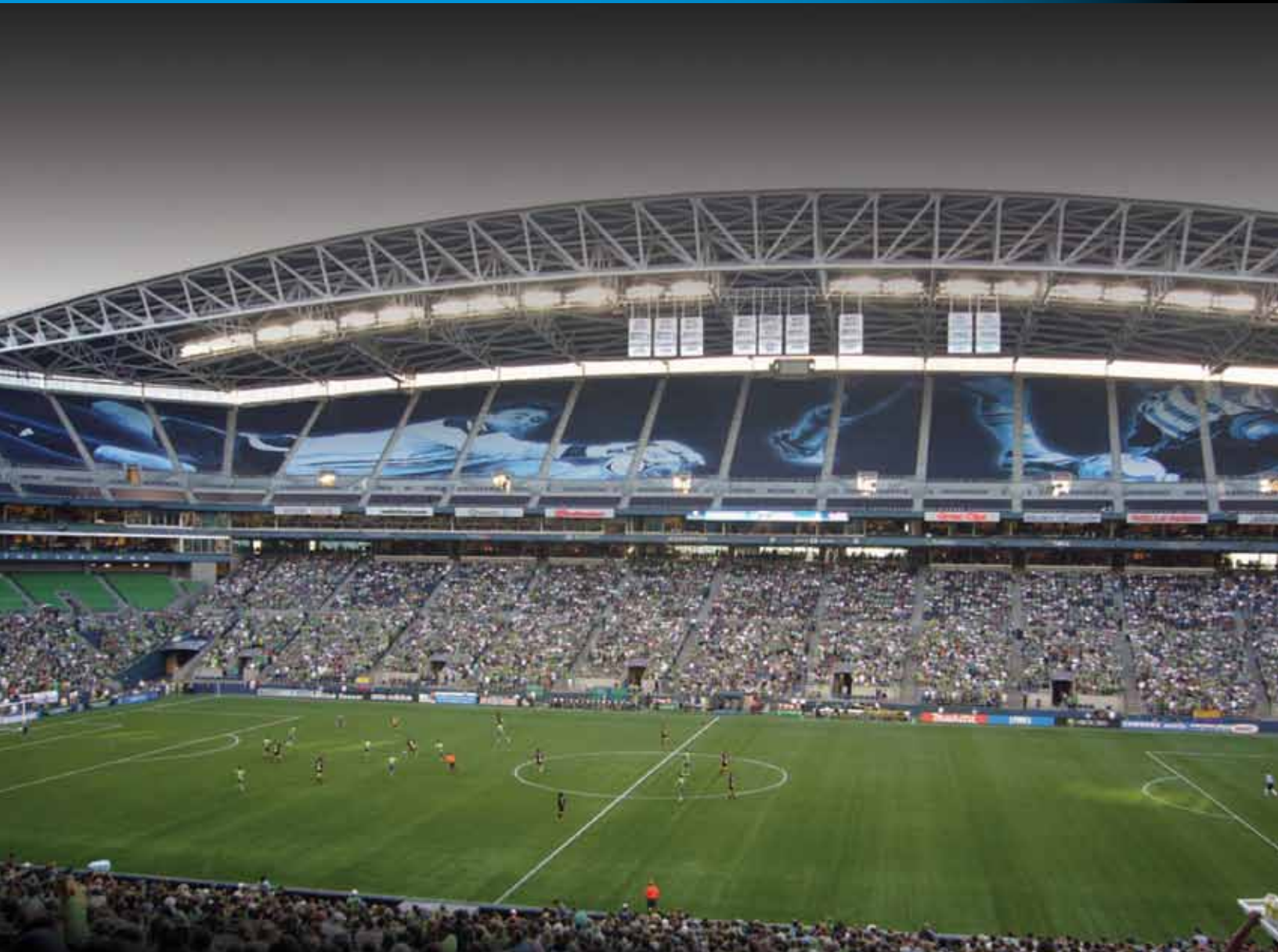


# SPONSORSHIP / CROWD CONTROL

# SEAT COVERS & SPORTS SIGNAGE



Members of:



# COVERMASTER® . . . AHEAD OF THE GAME

# SPONSORSHIP REVENUE / EFFECTIVE SEATING CONTROL

COVERMASTER® Seat Covers can generate extra advertising revenue and solve the problem of excess seating capacity. Whenever a stadium, arena or sports field finds it desirable to camouflage unsold capacity, control spectator traffic our custom designed seat covers are the answer.

Since each event has different seating requirements, COVERMASTER® seat covers allow you to adapt your seating capacity to match the event. As they are custom made, they can be used to display team logos and pennants, or generate revenue as an advertising medium.



## Crowd Control

Seat Covers will help prevent spectators from using unassigned seats



## Maintenance

With fewer seats exposed to both natural elements and spectators, facilities can save on housekeeping costs before and after events



## Sponsorship

Seat covers can be used to generate additional advertising revenue



## Security

Controlled access of seating areas allows you to tailor your security on an event basis



## Full House

During certain events you may want to cover distant seats or seats with obstructed views. In addition, you can cover unused seats to give the impression of a full house



## Custom Design

All Covermaster seat covers are custom designed and made to suit your specific requirements



Sponsorship Revenue



Area seat Control



Weather Protection



Tarp Roller Advertising

**COVERMASTER™**  
**AHEAD OF THE GAME**

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