



Size Matters, Photo Size That Is...

a guide to uploading the perfect listing photo

Make sure your listing photos look great on home search sites, including REcolorado.com, your IDX site, and syndication sites. As a rule, photos must be at least **1600 x 1200 pixels** to display crisply and clearly. A larger size may take longer to upload, but it will be worth the wait.

Photo File

Be sure you know the size of your photos before uploading them to Matrix. To find out the size, ask your photo vendor. You may receive a variety of different sizes, so make sure you choose one greater than or equal to 1600 x 1200 pixels.

Less Than 1600 x 1200 px



Looks great when you view it on your phone or camera.

At Least 1600 x 1200 px



Looks great when you view it on your phone or camera.

Matrix MLS

A photo that is smaller than 1600 x 1200 pixels may look good in Matrix, but looks can be deceiving.

Hint: If your photo looks small when you upload it to Matrix, it's definitely too small to be displayed clearly on any home-search site.



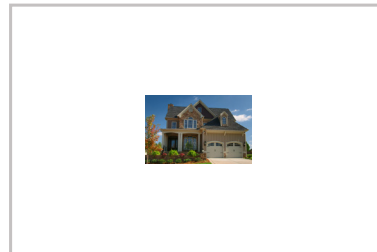
Looks great in Matrix.



Looks great in Matrix.

REcolorado.com and Home Search Websites:

Once a photo that is less than 1600 x 1200 pixels reaches home-search sites, you will notice 'photo padding', which is a big turn off for homebuyers. Prospective buyers like large, clear, photos.



Looks small and distorted on home-search sites.



Looks great on all home-search sites!