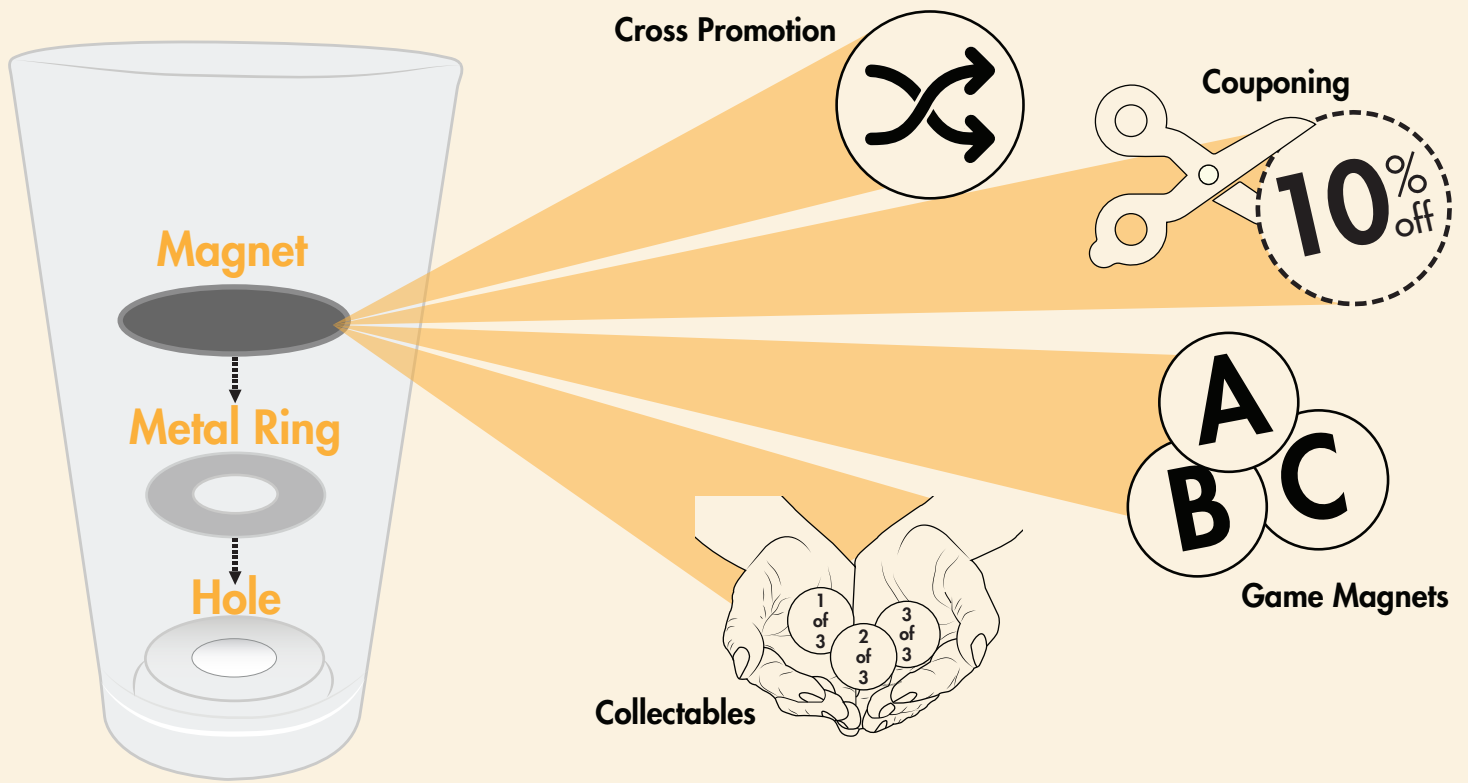


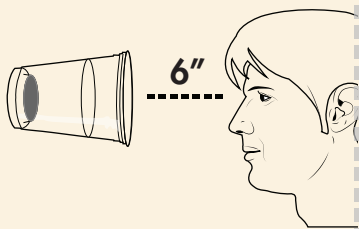
## MORE THAN JUST A CUP

### How It Works



## LIFECYCLE OF A BOTTOMS UP MAGNET

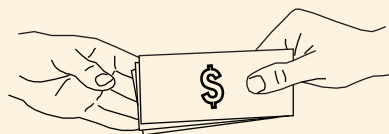
**1** Ad Space 6 Inches from your Face



**2** Advertisements go with the Customer



**3** Value Statements Create Additional Revenue



**4** Your Logos go Home with the Customers

